

Elevating



TRUE FALSE®

A DIGITAL TRANSFORMATION SAGA BY



OBJECTIVES

- 
- 1 BRAND CREATION & AWARENESS
 - 2 WEBSITE DESIGN & DEVELOPMENT
 - 3 PRODUCT LAUNCHES
 - 4 LEAD GENERATION

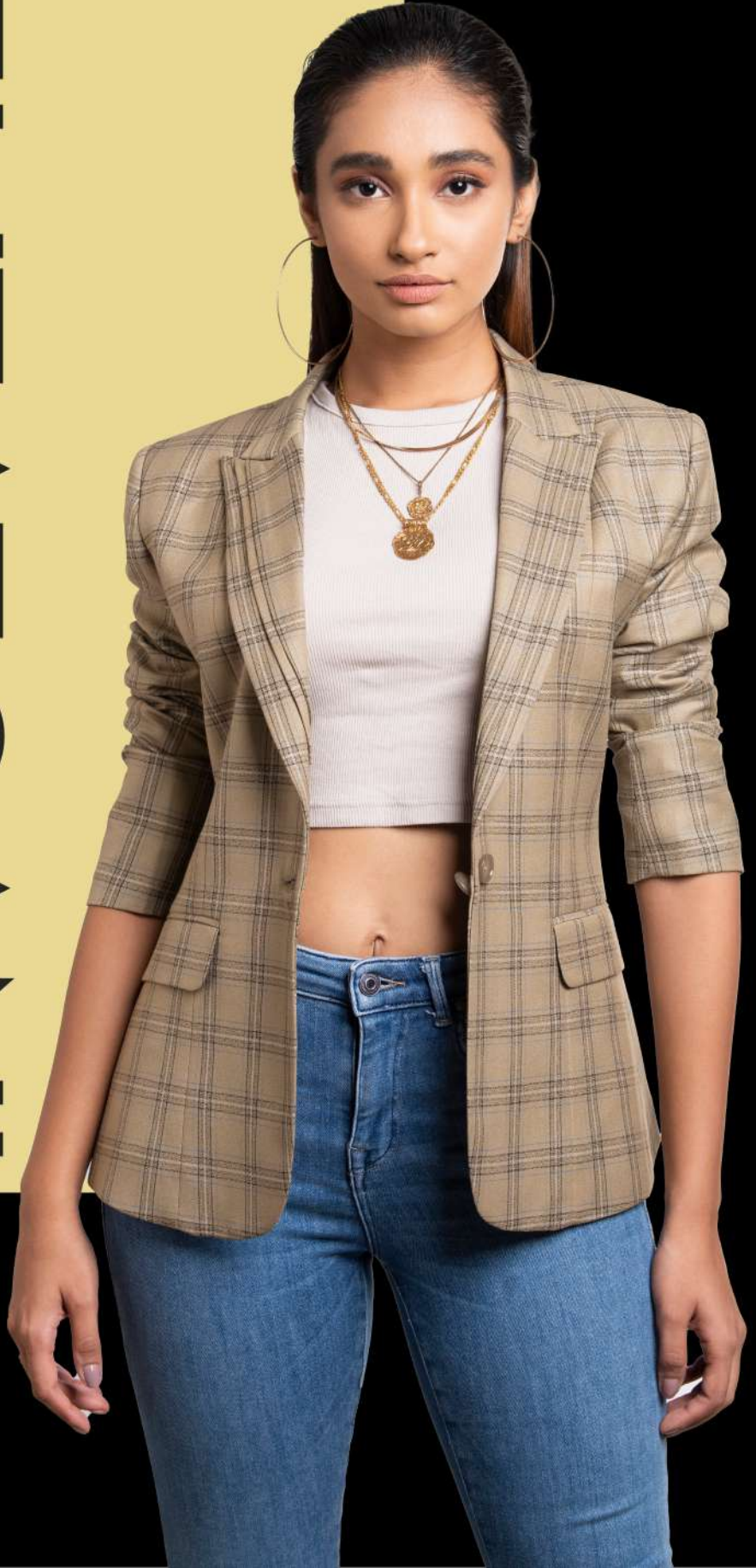


DELIVERABLES

- 1 DESIGNS
- 2 SOCIAL MEDIA MANAGEMENT
- 3 BRANDING
- 4 DIGITAL PRESENCE
- 5 WEBSITE DESIGN & DEVELOPMENT
- 6 LEAD GENERATION



INVOLVEMENT



- 
- 1 LOGO DESIGNS
 - 2 BRAND STRATEGY
 - 3 GRAPHIC DESIGN
 - 4 PRODUCT SHOOT
 - 5 LEAD GENERATION
 - 6 CONTENT MARKETINHG
 - 7 UI/UX DESIGN
 - 8 SOCIAL MEDIA MANAGEMENT



LOGO DESIGNS

FONT- ABOVE DEMO REGULAR

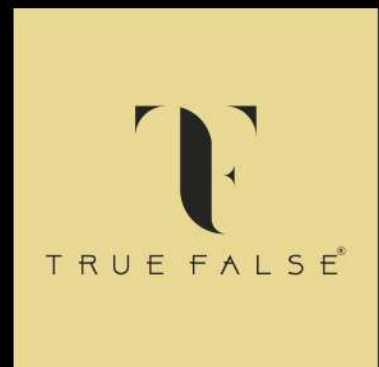
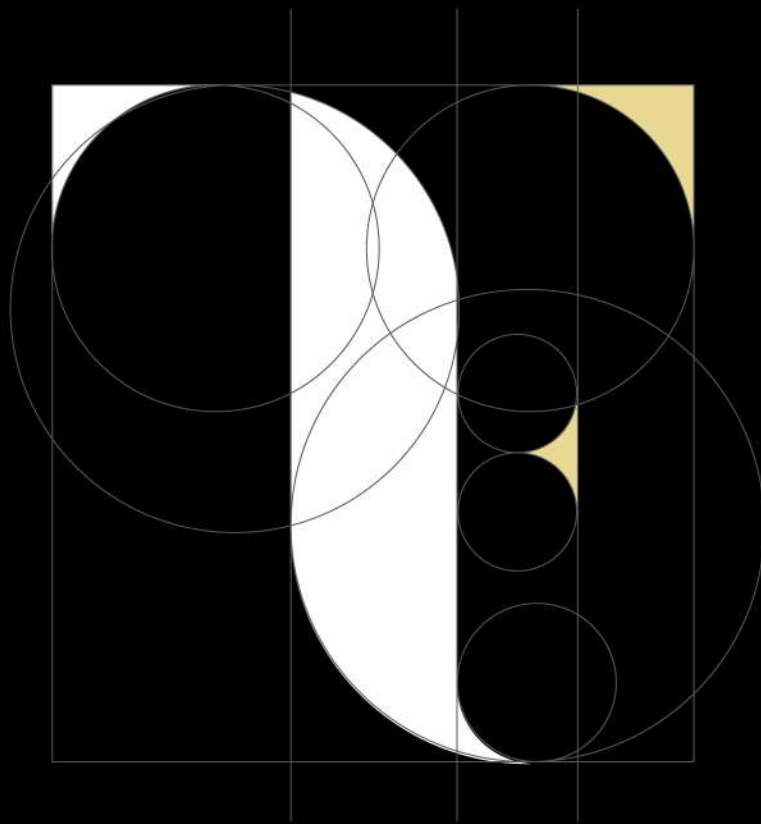
COLOR



#ffffff



#f4e39f



BRAND STRATEGY

VISION STATEMENT

TO BECOME A GLOBALLY RECOGNIZED FASHION BRAND KNOWN FOR ITS CREATIVITY, QUALITY, AND DARING DESIGNS THAT EMPOWER INDIVIDUALS TO EXPRESS THEIR TRUE SELVES.

MISSION STATEMENT

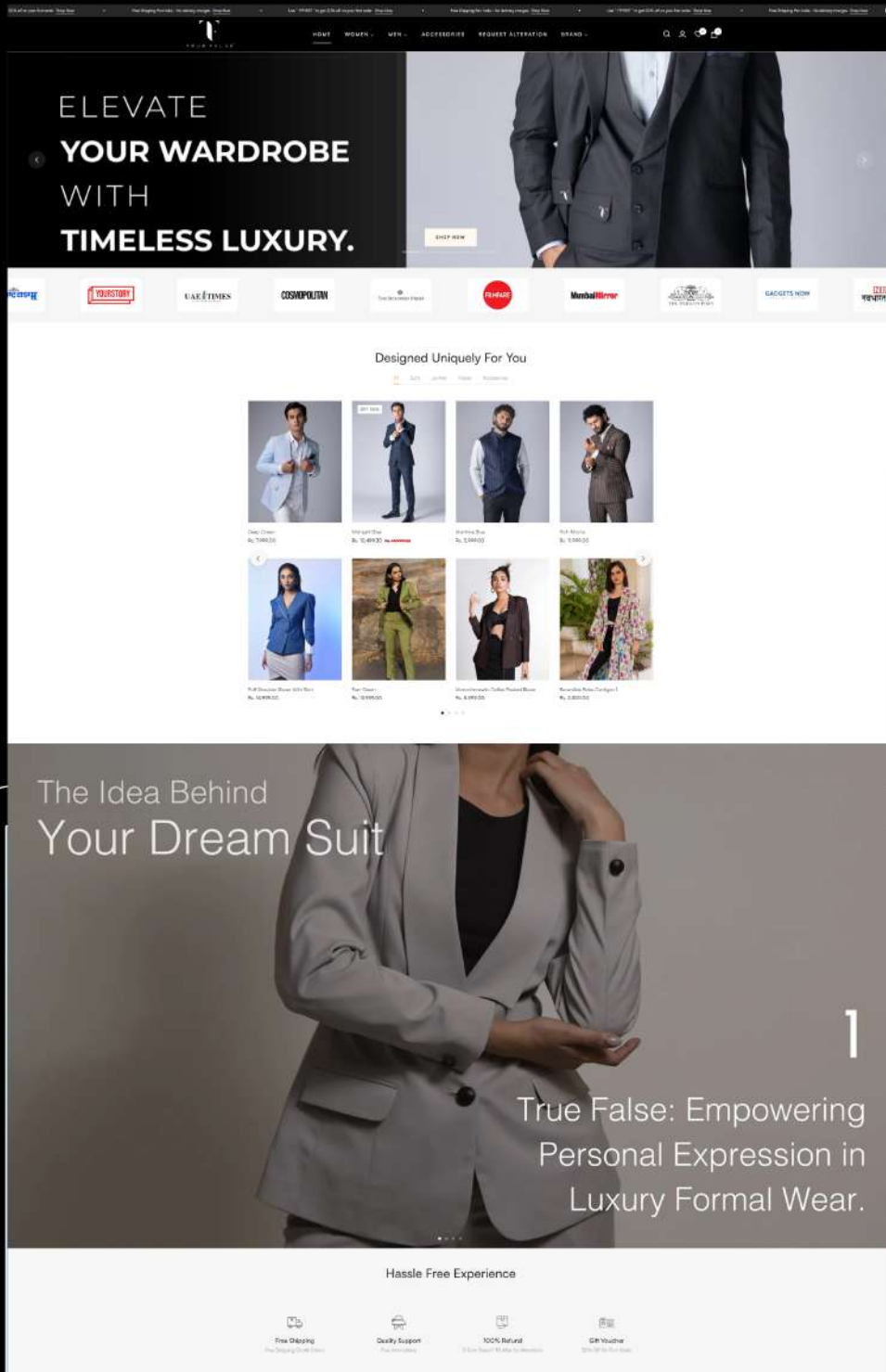
TO INSPIRE CONFIDENCE AND SELF-EXPRESSION BY OFFERING INNOVATIVE AND HIGH-QUALITY FASHION THAT BLURS THE LINES BETWEEN REALITY AND PERCEPTION.



PRODUCT SHOOT



WEBSITE DESIGN & DEVELOPMENT



SOCIAL MEDIA

TRUE FALSE

FRIDAY FACT NO. 2

Salvatore Ferragamo
is the first fashion house to employ
ORANGE FIBER FABRICS!

TRUE FALSE

FASHION FACT NO. 1

You can now create
FABRICS out of
Oranges!

TRUE FALSE

GREEN IS THE NEW BLACK
World Environment Day

TRUE FALSE

#POWERWOMEN

Not everything is
Black & White.

SHE
CREATES A
BALANCE
WITH GREY

TRUE FALSE

LEATHER, FACTS

White Leather

When dye is used on poor quality hides, the leather becomes very hard and at risk of cracking making white leather very difficult to produce.

TRUE FALSE

She is special
make
her feel
the same

#MakeHerValentineSpecial

TRUE FALSE

FRIDAY FACT

DID YOU KNOW?
THERE'S ROOM FOR THUNDERBOLTS IN FASHION TOO

TRUE FALSE

FRIDAY FACT

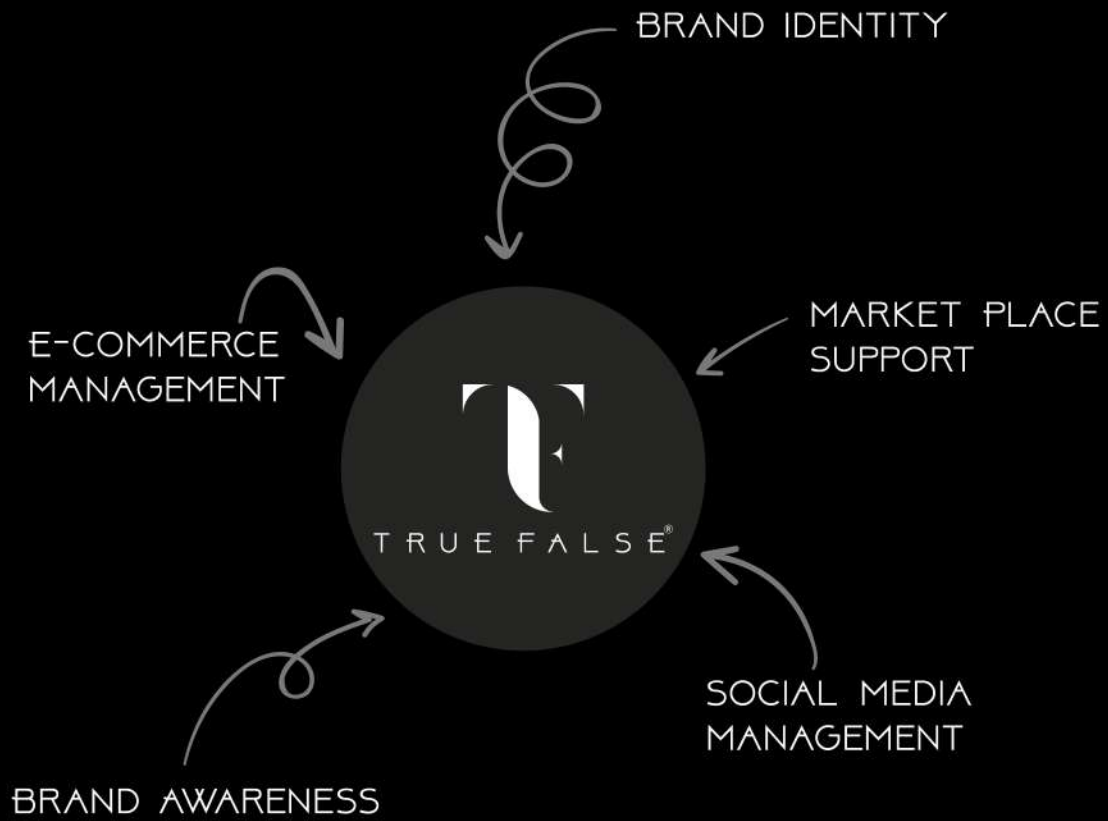
AN APPLE OF YOUR CLOSET
APPLE LEATHER

TRUE FALSE

MERRY CHRISTMAS

MAY YOU BE BLESSED WITH LOTS OF HAPPINESS AND PROSPERITY

BRANDING BRIEF



ATTAINMENTS

5+ Lakhs

Organic Website Traffic

5+ Cr

Sales opportunity

15+

Influencers Campaigns

30+

Keywords Optimised



Thank You



UNLEASH YOUR BRAND'S POTENTIAL
EXPERIENCE THE DIFFERENCE WITH US!

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