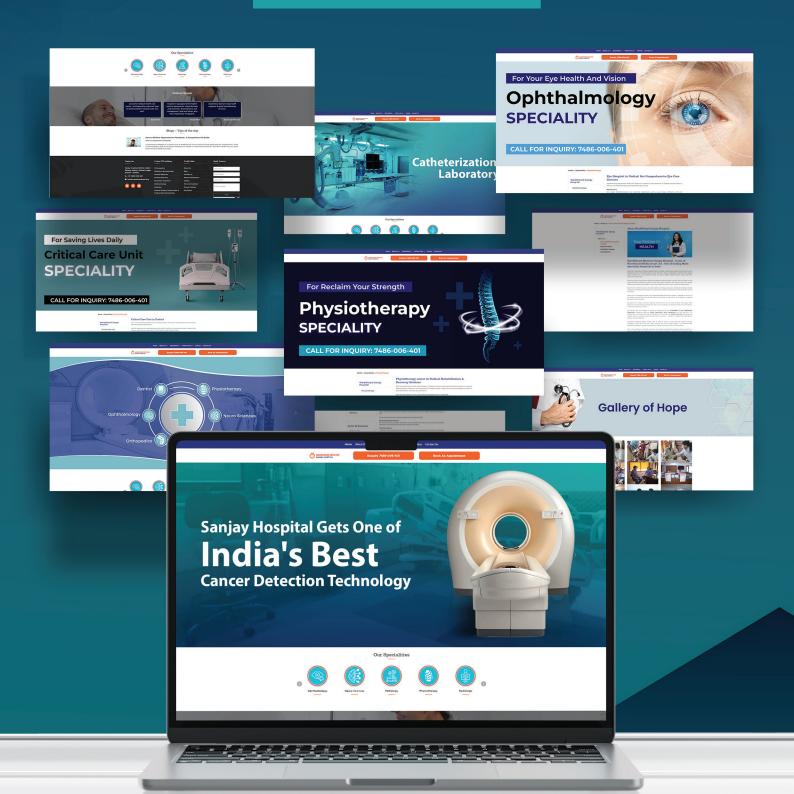


# "Building a Comprehensive Online Presence Sanjay Hospital's

# Custom Website Development from Scratch"



# **CLIENT BACKGROUND**



**Sanjay Hospital** required a comprehensive website to serve as an information hub for patients and healthcare professionals.



### **OBJECTIVES**





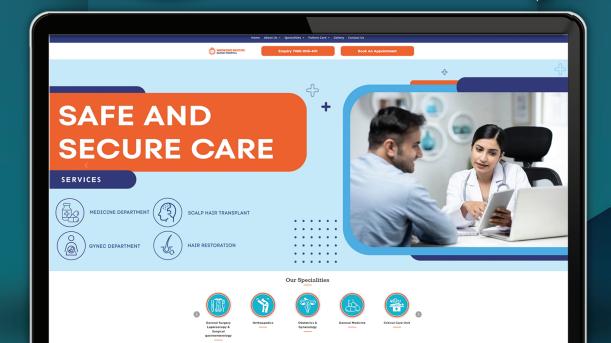
Develop a professional, user friendly website.

Include appointment booking and contact functionalities.





Showcase medical services and staff.



## **CHALLENGES**



#### 1. Complex Functional Requirements

Needed to integrate appointment booking and patient portals.

#### 2. Need for Professional Design:

The design needed to convey trust and reliability.



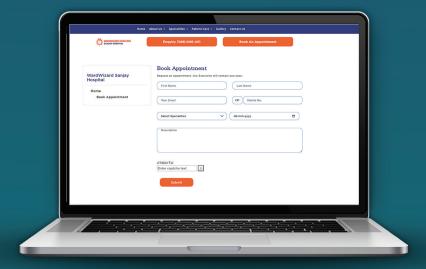






#### **Professional Design:**

Created a clean, modern site aligned with the hospital's professional services.



#### **Functional Integration:**

Implemented appointment booking and patient portal functionalities.

# **SOLUTIONS PROVIDED**





#### **Mobile Optimization:**

Ensured full responsiveness across all devices.

# **RESULTS AND IMPACT**



#### 1. Improved Patient Access



The website facilitated a **60% increase in online appointment bookings.** 

#### 2. Enhanced Online Presence:



Achieved a **50% reduction in call volume** for appointment scheduling due to the online booking feature.



# **THANK YOU**

# Ready to turn your vision into a stunning website?

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