



EMINENT DIGITALS
SKYROCKETED JOY E BIKES

ORGANIC TRAFFIC **BY 600%**

Client: Joy e-bike
(Electric Bike Manufacturing Company)



CLIENT'S DIRECTIVE

Joy e-bike was struggling to attract
ORGANIC TRAFFIC
and improve their
SEARCH ENGINE RANKING

THEY WANTED TO



**INCREASED
ORGANIC
TRAFFIC**



**INCREASED
KEYWORDS
RANKING**



**IMPROVED
DA SCORE**

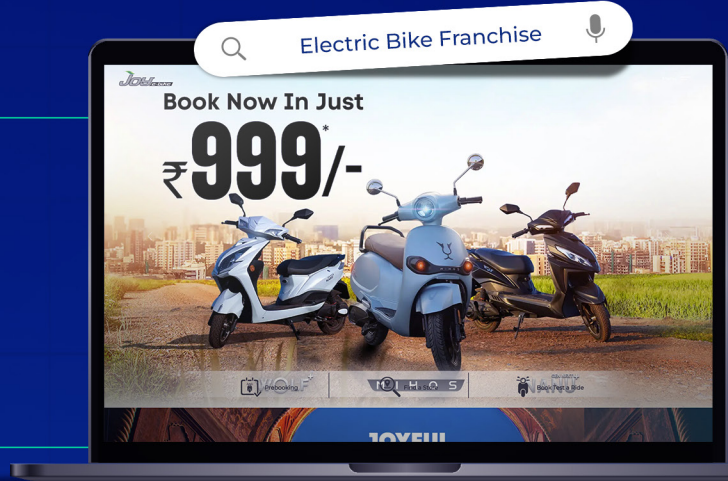
**QUALITY
BACKLINKS**



OUR APPROACH

KEYWORD RESEARCH

Conducted in-depth keyword research to identify relevant search terms people use for electric bikes.



ON-PAGE OPTIMISATION

We optimised product pages, blog posts, and all other website content with targeted keywords, meta descriptions, and title tags.

CONTENT CREATION

Developed engaging and informative content educating potential customers about electric bike benefits, features, and comparisons.



LINK BUILDING

We executed a strategic campaign to acquire high-quality backlinks from cycling and sustainability websites.

WHAT WERE THE RESULTS?

**TRAFFIC
SURGE**
600%

**INCREASED
ENGAGEMENT
RATE BY**
12%

**STRONGER
BACKLINK**
INCREASED BY
82%

**INCREASED DOMAIN
AUTHORITY FROM**
7 TO 41

**IMPROVED
KEYWORD RANKING**

In top

8

positions





THANK YOU

Let's Connect to Boost Your Brand

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